Website Privacy Policy

Last Updated: November 2026

Introduction

Alexander C. Burbach, DC ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us when you visit our website (acburbachdc.com). This Privacy Policy explains what digital information we collect, how we use it, and your choices regarding your data.

Information We Collect

When you visit our website, we may collect two types of information:

- **Information You Voluntarily Provide:** Details you submit through our online forms, such as your name, email address, phone number, and message contents when you contact us or request information.
- **Automatically Collected Data:** Standard technical data gathered via cookies and analytics tools, including your IP address, browser type, device info, pages visited, and the time spent on our site. This helps us understand how visitors use the website so we can improve the user experience.

How We Use Your Information

We use the information collected to:

- Respond to your inquiries and communicate with you regarding clinic services, scheduling, or questions.
- Improve and optimize our website's performance and single-page navigation layout.
- Ensure the security and proper technical functioning of our online platform.

Data Sharing & Third Parties

We do not sell, trade, or rent your personal information to third-party marketers. We may share data only with trusted technology service providers who assist us in operating our website and conducting our business (such as hosting and analytics providers), provided they agree to keep your information confidential.

Contact Us

If you have any questions about this Privacy Policy, please contact the clinic directly at Alexander C. Burbach, DC.

Terms of Use

Last Updated: November 2026

Acceptance of Terms

By accessing and using acburbachdc.com, you agree to comply with and be bound by these Terms of Use. If you do not agree to these terms, please refrain from using our website.

Medical Disclaimer (Informational Purpose Only)

- **Not Medical Advice:** The content, text, graphics, and information provided on this website are for general informational and educational purposes only.
- **No Doctor-Patient Relationship:** Visiting this website, reading blog posts, viewing graphics (such as spinal illustrations), or submitting an online inquiry does not establish a formal doctor-patient relationship with Alexander C. Burbach, DC.
- **Consult a Professional:** Website content should never be used as a substitute for professional medical advice, diagnosis, or treatment. Always seek the direct advice of Alexander C. Burbach, DC or another qualified healthcare provider regarding any health condition or treatment plan.

Intellectual Property

All design layouts, text, custom graphics (including the site's branding, color schemes, and code on this website are the property of Alexander C. Burbach, DC, and are protected by applicable copyright and intellectual property laws. You may not copy, reproduce, or redistribute any site elements without explicit written permission.

Limitation of Liability

Alexander C. Burbach, DC assumes no liability or responsibility for any errors or omissions in the content of this website, or for any actions taken by users based on information found online.

Notice of Privacy Practices (HIPAA)

Effective Date: November 2026

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Our Commitment to Your Privacy

Alexander C. Burbach, DC is dedicated to maintaining the privacy of your Protected Health Information (PHI). We are required by law to maintain the privacy of health information that identifies you, provide you with this notice of our legal duties and privacy practices, and abide by the terms of the notice currently in effect.

Communication of Protected Health Information (Jane App Portal)

To ensure compliance with federal privacy standards and protect your personal health information, private protected health information (PHI) should not be communicated via standard unsecure text messages, standard email, or other unencrypted electronic messaging forms.

Instead, secure communication regarding your care, clinical conditions, appointments, and other clinically relevant information is available through the patient portal provided via the **Jane App platform**, which is a HIPAA-compliant platform designed to securely discuss care and manage your health information.

How We May Use and Disclose Your Health Information

We use and disclose your health information for normal clinical operations, including:

- **Treatment:** Providing, coordinating, or managing your chiropractic care and related services (such as dry needling, digital X-rays, or physical assessments) with other healthcare professionals involved in your treatment.
- **Payment:** Billing your insurance provider or processing payment for services rendered at the clinic.
- **Healthcare Operations:** Evaluating clinic performance, staff training, quality assessment, and administrative business planning.

DR. ALEXANDER C. BURBACH
CHIROPRACTIC

Your Rights Regarding Your Health Information

Under federal law, you have the right to:

- Inspect and obtain a copy of your medical and billing records.
- Request restrictions on certain uses and disclosures of your health data.
- Request confidential communications regarding your medical information.
- Request an amendment to your health record if you believe it is incorrect or incomplete.

Complaints

If you believe your privacy rights have been violated, you may file a formal complaint with our clinic's privacy officer or directly with the U.S. Department of Health and Human Services. You will not be penalized for filing a complaint.